



Portfolio

fidanzeynalova.com

Technical Skills

Adobe **Photoshop**

Adobe **Illustrator**

Adobe **InDesign**

Adobe **XD**

Invision Studio

Adobe **Premiere**

Adobe **After Effects**

Final Cut Pro

Microsoft **Word**

Microsoft **Excel**

Microsoft **Powerpoint**

Sketch

Figma

Python3

Webflow

Personal Interests

User Experience

Human Centered Design

Research

Photography

Typography

Identity & Branding

Collaboration

Sculpting

Languages

Azerbaijani

English

Russian

Turkish

Contact

8fize8@gmail.com

305 · 570 · 8820

Education

University of Colorado Boulder | 08.2020 - 04.2022

Master of Science in Creative Technology & Design | Boulder, Colorado

Recipient of ATLAS Institute Scholarship | 2020 - 2021 | GPA 3.9

University of Florida | 2017 - 2019

Bachelor of Fine Arts in Graphic Design | Gainesville, Florida

Graduated Cum Laude | GPA 3.73

American University of Sharjah | 2015 - 2017

Bachelor of Science in Multimedia Design | Dubai, UAE

Recipient of Merit Scholarship | 2016 - 2017

Experience

Social Justice & Environmental Quality - Denver | Summer 2021 - Present

UX/UI & Identity Designer

Established a visual identity system for an environmental research project within University of Colorado Boulder, focused on air pollution located in Denver. Lead the design team by guiding the design decisions and processes. Collaborated with the rest of the team by weekly meetings on user experience of using the research methods, such as apps, sensors, online platforms, and etc. Created a website to bring engagement and recruit research participants with distilled easy information. Designed Logos, UI elements, Animations, Promotional Media and etc.

University Of Colorado Boulder | Spring 2021 - Present

Learning Assistant in Image 2100

Assisted the Image 2100 class of 100+ people, by leading a group of students with weekly recitations. Collaborated with the rest of the learning assistants, as well as the professor of the class to strategize upcoming class dynamic/material each week. Guided students, during and after the class period with resources and advice with their projects. Was responsible in grading process of group of students for every assignment in the class, including bigger projects.

hound & pet care collective - Denver CO | Spring 2021

UX/UI & Identity Designer

Helped to build a brand and an identity for this startup-up, veterinary based, company. Designed web assets, including animation, as well as built a live webpage using webflow for pet care collective platform. Collaborated with the CEO, as well as the rest of the team of the company to strategize a welcoming environment for online users.

The Walt Disney World - Orlando FL | Spring 2020

Cast Activities, Recognition, & Exp. Graphic Design Intern

Worked on multiple branding collateral projects for the Cast Member exclusive events by creating designing solutions through wire frames, user flows, digital, print, and collectable materials. Collaborated adeptly with contributors from both Disneyland and Walt Disney World teams. Received a recognition from both the Mgr of Cast Activities Engagement and Integration, Christine Ligonis, and the Chairman of the DLR, as well as WDW, Josh D'Amato for my input with positivity, resourcefulness, and professionalism.

Involvement

Ligature 28 Symposium | Spring 2018 - Spring 2019

Annual Graphic Design Exhibit at the University of Florida

Helped to curate an exhibit and showcased promotional posters designed for a theatre show in Southlake Stage located in Dallas, Texas.

Vox Graphis Officer - Vox Trip Chair | 2017 - 2019

Graphic Design Club at the University of Florida

Organized the annual trip to design firms in different states for Vox Graphis members at the UF.



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Experience

Republica Havas - Miami FL | Fall 2019

Graphic Design Intern

Participated in stakeholder interviews in order to develop marketing strategies/designs for organizing various events and campaigns. Researched brand development of specific clients and their competitors. Established creative solutions with teams from multiple departments for clients with different backgrounds. Worked on building brand consistency, layout, and visual compositions for clients including:

- Logitech
- Toyota
- Bank United
- Azamara Club Cruises
- Amigos For Kids
- Jaybird
- Baptist Health
- Sedano's

SG Graphics and Copy Center - Gainesville FL | Fall 2018 - Spring 2019

Graphic Designer

Designed logos, posters, t-shirt designs, and flyers for various organizations at the University of Florida. Participated in client meetings to determine design vision and direction. Collaborated with supervisors and clients with various projects, including getting involved with the production of the visiting celebrity speaker show with Hasan Minhaj.

Mythic - Charlotte NC | Summer 2018

Design Intern at Advertising & Marketing Agency

Created branding strategy into various digital design assets for email newsletters, client worksheet, and interior decor. Designed brochures, logos, and edited photography. Maintained brand consistency by adhering to brand guidelines. Provided ideas and feedback during cross-functional team meetings. Collaborated to execute production with art directors, CEO, and clients such as:

- Charlotte Ballet
- Novant Health
- King Wealth
- Meineke
- LMC Charlotte
- Spectrum

Affiliations

Best Senior Award - Ligature 28 | Spring 2019

AIGA - Gainesville | Fall 2017 - Present